WebCenter 18

What is new?

WebCenter Team
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17 April 2018
Disclaimer

This presentation presents Esko’s intention for innovation in future versions of WebCenter. The goal of this presentation is to get feedback from customers on our ideas so we can fine tune and prioritize.

This presentation does NOT guarantee that any or all of the features or improvements presented will also be developed and released with next WebCenter version.
Specification

- Responsive design
- Smart and intelligent
- Integrate-able
created in six minutes

– European Pharmaceutical Company
Localization of Forms & Dashboards

Localization of some of the configurable parts of WebCenter

Forms / Attribute labels translation

Search result headers localized

Lower your administration cost to get the right message in the right language to your users
Process Management

- Flexible process management canvas
- Smart Program Management
- Integrated with supply chain tools
“Our previous process took anywhere from 60-90 days. Now, it's half the time.”

— Eric Humbert, Ansell
Out of Office / Delegation

Delegate tasks for a predefined time period

Define a temporary out-of-office style backup for a user’s tasks

Setup a permanent management / peer backup

Tighter collaboration and better communication by streamlining the task delegation process
Discussions for Better Collaboration

Give the right communication tools in the right context and the intended audience

Different scope and visibility rules of each discussion

Limit discussion to the right participants

Mark discussions to be watched and receive notifications

Fewer errors and increased efficiency through better communication and better collaboration
Advanced Timeline Management

Increase efficiency and transparency on your project management by closely tracking project timeline and milestones

Business Rule Engine updated to include time based triggers

Link project statuses and milestones to the actual project flow

Due date as a time attribute of tasks

Custom timeline display
Approval

- View in 2D & 3D
- Packaging and office documents
- Packaging intelligent QC tools
“We are very happy to see approval loops finishing in max. 8-9 days instead of a few weeks. And the number of revisions decreased from 8-9 to 3-4”

— Matris
Reasons for Rejection

Automate workflow decisions based on the approval outcome

Ability to define a preconfigured list of rejection reasons

Reduce errors and optimize project time by automatically involving the right stakeholder after a rejection
3D Annotations

- Reduce approval time by showing all packaging elements together during review and approval.
- View, Annotated, Approve 3D files with or without associated artwork.
- Easily switch from 2D to 3D with preview.
- 3D to facilitate the evaluation of packaging relationships during review and approval.
Content Management

• Managed content and optimized process
• Standardized content communication (GS1)
• Dynamic Tools to link the content
# Content Management: Copy Sheet

**Marketing**:
- **Copy Sheet**
  - Content Management: **Copy Sheet**
  - Attributes in Category: **PDM**
  - Artwork: **Copy Sheet Assess**

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<th>Output</th>
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<th>Finance</th>
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- **Marketing copy**
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  - **From Library**

- **Copy Sheet**
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  - **From Library**

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**Build and approve Master data and use it to derive the individual packaging components**

**Reuse the same content copy sheet for different SKUs**

**Export content to other formats (XLS, etc.) for other systems**

Increase content management productivity by grouping mixed but related elements promoting reuse, better control and interaction with external systems
Content Management: More Content Types

New Content Types:
- Barcodes
- QR Codes
- Images
- Logos & Symbols
- Structured Content
  - Including nested statements for Ingredients List, Instructions, etc.

Reduce errors and increase efficiency and visibility of packaging content by managing and centralizing all the content elements.
Content Management: Custom Tables

Custom Table Support

Focusing on Custom NFT tables & Drug Facts tables

Help you manage structured content on Artwork and make it easier to be compliant
Content Management: Intelligent Search

Find existing content elements right from where you need them

Search as you type when adding new elements to the project or to the project copy sheet

Improve content reuse, facilitate content management and avoid duplication of work by seamless search of existing content elements
Integration

- Create once and use many
- Reduce risk & data duplication
- Configured, not customized
Extend the WebCenter Annotations plugin to have live sync and update from AI

Improve efficiency of designers by giving them the ability to interact with WebCenter annotations right from Illustrator
Increase the productivity of ArtiosCAD by getting the information about what has to be done by when right in the editor.
Esko Software Platform: Asset Management

Increase efficiency by streamlining the interaction between MediaBeacon and WebCenter

Extend integration with MediaBeacon and Asset Management Connections
Video

- Video (Ability to view, annotate, and approve TV commercials)
- Use WebCenter as an approval for video files (requires MediaBeacon)
- Collaborative approval of non-physical campaign deliverables
- Part of the Esko Platform for Brands

Speed up approval cycle of Product Movies and TV commercials
Search & Reporting

- Identify where you bring value
- View gaps and areas for improvement
- Operational reporting on projects and KPIs
Improved Reporting

Expansion of data types that WebCenter can report on to include:
- Duration
- Version Count

Provide insights into the number of iterations required to get an asset approved: “First time right”

Insights into how long each step in the process takes. Transparency into bottlenecks

Improved KPI reporting focusing on how long each step takes (OTD) and how many versions are required (First Time Right)
And more...

- Security and Audit Trail improvements
- User Experience fine tuning
- Administration