WebCenter 16.1

What is new?
Consolidated benefits

- Improve Time to Market
- Reduce Risk & Improve Compliance
- Regain Control
- Optimize Spend
Specification

- Responsive design
- Smart and intelligent
- Integrate-able
10 Projects

created in six minutes

– European Pharmaceutical Company
Specification Made Easy

Easy deliverable creation with quick duplication

Deliverable specification is automatically carried over to child projects

Ability to use specification as statuses

Assets/Metadata from MediaBeacon
How will it help our customers?

1. Faster and accurate Specification / Briefing thanks to new duplicate capability

2. Re-use of assets with full metadata by easy integration with MediaBeacon as document source

3. Efficient project creation by reusing metadata from program briefing
Approval

- View in 2D & 3D
- Packaging and office documents
- Packaging intelligent QC tools
“We are very happy to see approval loops finishing in max. 8-9 days instead of a few weeks. And the number of revisions decreased from 8-9 to 3-4”

— Matris
Microsoft Office file formats support

WebCenter viewer supports Word and PowerPoint file types

Ability to view, annotate, compare, and approve

Render files as images (rasterized) to allow easy comparison of file content layout

Render files as SVG to allow better comparison of content and unlimited zooming ability
### How will it help our customers?

<p>| | | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>1</strong></td>
<td>Same familiar interface for approving supporting project documents</td>
<td></td>
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<tr>
<td><strong>2</strong></td>
<td>Increased efficiency during briefing as it involves non-packaging files</td>
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<tr>
<td><strong>3</strong></td>
<td>Same platform can be used for non-packaging process and project optimizations</td>
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Process Management

- Flexible process management canvas
- Configurable and smart
- Integrated with supply chain tools
“Our previous process took anywhere from 60-90 days. Now, it's half the time.”

— Eric Humbert, Ansell
Program Management

Hierarchical structure of projects

Program is the master Parent project with visibility on all the child projects

Ability to share status, assets, dependencies, and other metadata between projects

Visibility and reports on the different levels of the program
<table>
<thead>
<tr>
<th></th>
<th>How will it help our customers?</th>
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<tbody>
<tr>
<td>1</td>
<td>Efficient campaign management due to full visibility between Program, Project, and Deliverables</td>
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<tr>
<td>2</td>
<td>Streamlined sharing of Status, Risks and Resources between Projects via the configurable and powerful Business Rule Engine</td>
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<tr>
<td>3</td>
<td>Easy to control and analyze through a powerful dashboard to display the relevant information at a glance</td>
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Content Management

- Managed content and optimized process
- Standardized content communication (GS1)
- Dynamic Tools to link the content
<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>Specify</strong></td>
<td>- By automatic linking of content to artwork</td>
</tr>
<tr>
<td></td>
<td>- By reducing approval loops, back &amp; forth communications</td>
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<tr>
<td></td>
<td>- By making it easy to create &amp; manage variants</td>
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<tr>
<td><strong>Collate</strong></td>
<td>50% Faster</td>
</tr>
<tr>
<td><strong>Approve</strong></td>
<td>30% Lower Costs</td>
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<tr>
<td><strong>Translate</strong></td>
<td>- By reuse of text including translations</td>
</tr>
<tr>
<td></td>
<td>- By reducing operator time required for creation of quality control of artwork</td>
</tr>
<tr>
<td></td>
<td>- By reducing number of amendment cycles</td>
</tr>
<tr>
<td><strong>Output</strong></td>
<td>- By avoiding manual copy and paste of content</td>
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<tr>
<td></td>
<td>- By centralization of content and managing rights and ownership</td>
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<tr>
<td></td>
<td>- By standardizing communication (GS1, XML, XLIFF)</td>
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<tr>
<td><strong>Link</strong></td>
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</table>
WebCenter Packaging Content Management

Ability to communicate content in a structured way
GS1 / XML standards

Tools to create and update artwork based on structured content
Dynamic Content plug-in for Adobe Illustrator®

Single source to create, manage and approve content
Packaging Content Management in WebCenter
Scenario 1: Manual Approach

1. Provide NFT data
   - Product Manager

4. Update Artwork
   - Artwork Designer

[Diagram showing the process flow]
Scenario 2: Automated Approach

1. Select NFT Template(s)
2. Pull data
3. Review & Approve
4. Update Artworks

Product Manager

Product Manager

Artwork Designer
Scenario 3: Studio Approach

1. Update Artwork (New NFT Layout)

2. Provide Missing data

Artwork Designer

Product Manager
### How will it help our customers?

1. 60% efficiency increase in updating existing artworks with new Nutrition Fact Table layout

2. Flexible approaches to fit different types of workflow

3. Customizable tables makes it possible to extend the table workflow for Non-NA markets and for other types of tables
Integration

• Create once and use many
• Reduce risk & data duplication
• Configured, not customized
MediaBeacon as document source to WebCenter
Use MediaBeacon asset browser to find and select assets
A WebCenter as a source to another WebCenter
## How will it help our customers?

1. **Single Vendor solution to manage both Physical and Digital assets**

2. **Unified user experience and metadata sharing**

3. **Data sharing with Supply chain becomes easier**
Search & Reporting

- Identify where you bring value
- View gaps and areas for improvement
- Operational reporting on projects and KPIs
“...We were stunned with the number of hours we saved by not having to copy files back and forth.”

— Karcher
Improved Operational Reporting

Extended operational reporting support with drill down capabilities

Search-based reporting means that anything that is searchable in WebCenter is reportable

Support for multiple types of charts

Ability to add reports to the My Work page.
## How will it help our customers?

|   | Improved User Experience through configurable dashboards showing information exactly as the business requires. | Increased Project Management efficiency due to higher transparency of what is happening in the project | Better insights into process efficiency by having access to what is going on in the system. |
Approval Link

- Allow users to join without having to setup a new password
- Automatic user deactivation after a configurable number of days
- Streamlined user invitation process for new approvals