What’s new in Studio 18?

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Susie Stitzel
Product Manager – 3D Solutions
susie.stitzel@esko.com
More ways to share images, movies and over the web

- **New JPEG and PNG exports**, with specific resolution and quality settings

- Can be used as:
  - Packshots
  - Image Sequences
  - Image Sequences in HTML
  - To create Movies
More ways to share images, movies and over the web

- Combine Image Sequence export with HTML scripting to create spinning or interactive views on any website

- Example script plus instructions released with v18

- Tip: use either JPEG or PNG (not TIFF as it is not supported in all browsers)
Increased accuracy for Shrink Sleeves

- **Problem**: some shrink materials actually stretch in the machine or transverse direction instead of shrinking.
- **Feature**: now possible to enter a negative value for material shrinkage.
- **Benefit**: better shrink sleeve calculations that can be used by Predistort to create more accurate artwork.
Integration with SCODIX digital presses

- Leading provider of digital print enhancement presses for the Graphic Arts industry
- Scodix operations added to Visualizer:
  - Scodix Sense (a high gloss embossed effect)
  - Scodix embossed Foil
  - Scodix embossed Gold Foil
  - Scodix embossed Silver Foil
  - Scodix Foil (w/ configurable color)
  - Scodix Gold Foil
  - Scodix Silver Foil
  - Scodix Spot (a spot varnish)
Labels for Rigid Containers

- Use Studio Toolkit to add labels to imported shapes
  - Also Shapes created with Toolkit for Labels (Revolve and Add Labels...)

- Support for:
  - Both **Cylindrical and Conical** labels
  - **Wrap Around** labels

*3 new labeling options added to Freeform (painted)*
Labels for Rigid Containers

Conical Wrap Around Label with overlap
Labels for Rigid Containers

Conical Wrap Around Label with overlap
Consistent Die Cuts for Labels

- **Problem:** Die cutting requires an operation inside each artwork, even if the die cut is the same for every variation, which creates errors and redundant work.

- **Feature:** Create the die cut outline in Illustrator, then Send Path to Toolkit.

- **Benefits:** Eliminate die cut operations in artwork files – every label will have the exact same die cut and position.
Consistent Die Cuts for Labels

- Effectively “bakes” the die cut into the packaging model
- Die cut paths can be enabled or disabled from Studio Toolkit
- For labels created with the new tools – does not currently work with a Freeform (painted) label