

# What's New in Store Visualizer 21.07?

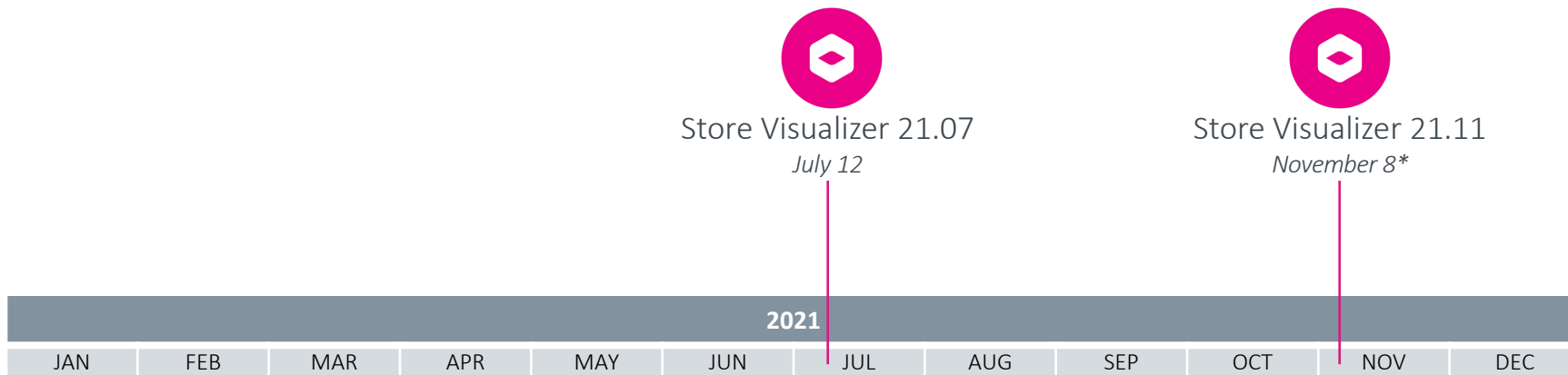
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# Release numbering and cadence

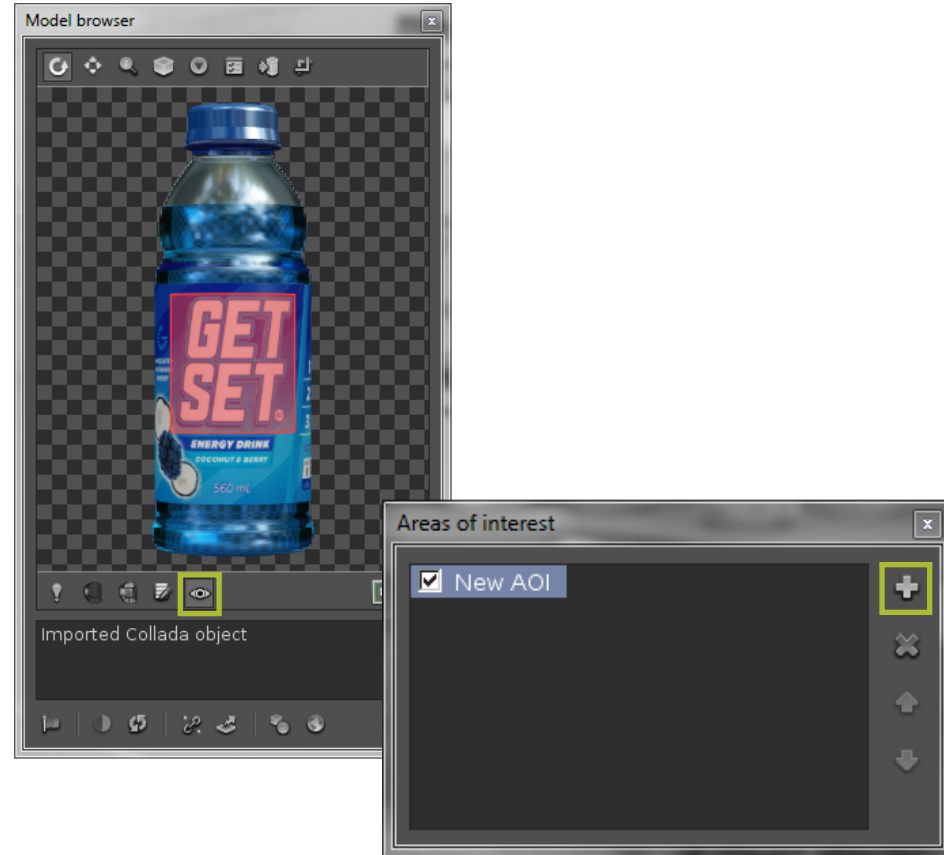
- Esko products change to a new release numbering of YY.MM
  - Version number changes yearly; month of release after the dot



*\*Release date for 21.11 is tentative*

# Consumer Insights: Areas of Interest (AOI)

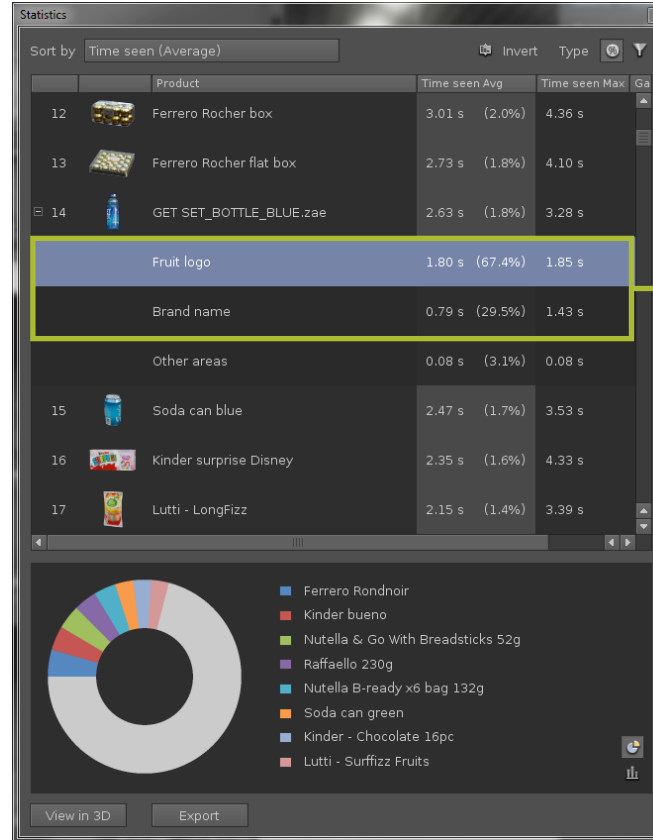
- Tag specific parts of a product as an “area of interest” in the model browser
  - Named for easy identification
  - Create as many as required for testing
  - Set the priority of a model’s AOIs for situations where they may overlap in the view



*\*Requires an optional Consumer Insights subscription*

# Consumer Insights: Areas of Interest (AOI)

- Statistics can be shown on:
  - Product (overall)
  - Defined Areas of Interest
  - “Other areas”: those areas of the product that are not contained in an AOI
- Areas of Interest metrics can also be exported for analysis in other analytics software



Defined Areas of Interest (AOI)

\*Requires an optional Consumer Insights subscription

# Virtual Reality (VR) Enhancements



- **Collision detection in VR**
  - When enabled, prevents users from “walking through” fixed components in the environment: shelves, walls, etc.
- Support for the **latest Oculus SDK**

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