

Licensing What's New – 22.11: Dynamic Subscriptions

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Dynamic Subscriptions

- Dynamic subscriptions is a new cloud based licensing model for on premise applications that simplifies global management and distribution of licenses across all sites
 - More flexibility and less IT administration than named user subscriptions
 - Better management tools than perpetual licenses
 - Online cloud portal and cloud services to manage and distribute licenses

Licensing landscape of on premise applications

Perpetual Licenses

Local Licenses

- ✓ Activated on client computer
- ✓ Can only be used on the computer where it is activated

Network Licenses

- ✓ Distributed by network license server on the local network
- ✓ Can be used by any computer
- ✓ Usage can not exceed #purchased licenses

Subscription Licenses

Named User Subscription

- ✓ Is a license that is linked to a user (EskoID) instead of to a computer
- ✓ User can sign in from anywhere on any computer
- ✓ 1 license is assigned to 1 user but can be reassigned to another user online

Dynamic Subscription

- ✓ A pool of licenses can be assigned to a group of users from any location (EskoID – no # limit)
- ✓ Users sign in from anywhere as long as # licenses in use does not exceed # purchased licenses
- ✓ Licenses are used and freed up dynamically
- ✓ Licenses and EskoID groups are managed online

NEW!

Why Dynamic Subscriptions?

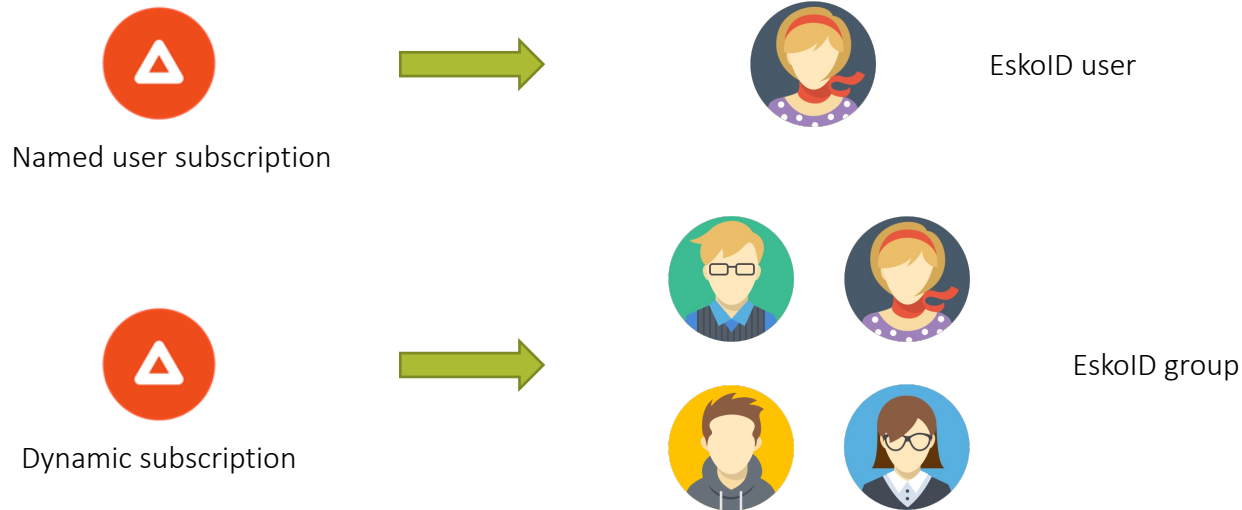
- Allow for efficient and flexible license usage and monitoring globally
- Drastically reduce the need for license administration by IT or prepress managers
- Remove the need for cumbersome, time consuming and costly license transfers
- Allow for
 - Occasional usage
 - Working in shifts
 - Distribution across regions (follow-the-sun)

Advantages over existing licensing models

<p>DS compared to perpetual local licenses</p>	<ul style="list-style-type: none">• not locked to a device – flexible sign in from anywhere• no need to deactivate and activate and no need for html files or license keys – much easier management• no need to contact Esko for forced deactivation when computer breaks down• centralized and global online management• better monitoring of licenses
<p>DS compared to perpetual network licenses</p>	<ul style="list-style-type: none">• same advantages as for perpetual local licenses• allows distribution across regions and users – follow-the-sun• more granular license distribution by using EskoID and groups
<p>DS compared to named user subscriptions</p>	<ul style="list-style-type: none">• license are assigned to groups of users instead of to one user• licenses can “float” across the group and allow for shift use, global use (follow-the-sun) and efficient license usage for occasional use• drastically reduced IT administration for license assignment and unassignment

How are Dynamic Subscriptions used?

- For named user subscriptions a license is assigned to a user
- For dynamic subscriptions a license is assigned to a group of users



Groups on id.esko.com

- Create groups on id.esko.com
- Assign members to groups, members can be from any location or company
- Members that have no EskoID yet will be invited to activate their EskoID

MANAGE ESKO ID SUPPORTMODE DASHBOARD MEMBERS **GROUPS** UPDATES SETTINGS PROFILE Signed in as Filip Carrein ~

GREENERY PACKAGING

COMPANY CODE: Q52377 OWNER: Ken Buco

GROUPS

Search for groups **FIND** X

MANAGE LICENSES **CREATE GROUP** ⋮

GROUP NAME	NUMBER OF MEMBERS	COMPANY CODE	GROUP DESCRIPTION	ACTIONS
PrePress folding carton division	5	Q52377	PrePress folding carton division	Manage Delete
Users of Studio	5	Q52377	Users of Studio	Manage Delete
Prepress Label Division	3	Q52377	Prepress Label Division users	Manage Delete

MANAGE GROUP - PREPRESS LABEL DIVISION

> Back to group list

Search for group members **FIND** X **ADD MEMBERS** **MANAGE-**

NAME	ESKO ID	ACTIONS
Ken Buco	Ken.Buco@GreeneryPack.com	Remove from group
Rahul Sharma	Rahul.Sharma@GreeneryPack.com	Remove from group
Rosemary Quartz	Rosemary.Quartz@GreeneryPack.com	Remove from group

ADD GROUP MEMBERS

ADD GROUP MEMBERS

Start typing to find an Esko ID **ADD**

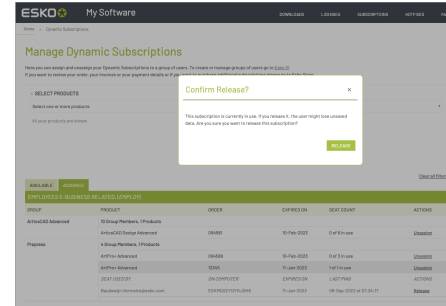
MANAGE MEMBERS

NAME	ACTION
KimPho.Lee@GreeneryPack.com	Remove

ADD MEMBERS **CANCEL**

Assign dynamic subscription to groups

- Assign dynamic subscription to groups on mysoftware.esko.com
- Online portal is used for assigning, unassigning, monitoring usage



The screenshot shows the 'Assign Subscriptions' dialog box with the following details:

- Product: ArtiesCAD Design Advanced
- Order: 943542
- Assign: 4 of the 8 available seats
- Assign to: PrePress folding carton division

Below the dialog is a table of available subscriptions:

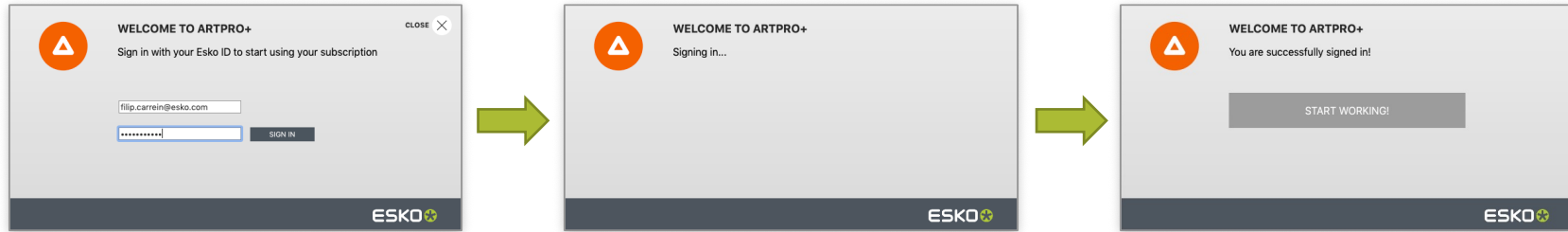
PRODUCT	ORDER	ENTITLEMENT ID	EXPIRES ON	AVAILABLE SEATS	ACTIONS
Studio Advanced	demo 052377	EMS_052377.221003124343207	31-Dec-2022	1 / 3	Assign to Group
Studio Store Visualizer Advanced	demo 052377	EMS_052377.221003124425132	31-Dec-2022	2 / 3	Assign to Group
ArtiesCAD Design Advanced	943542	EMS_052377.22091443806315	11-Dec-2022	8 / 10	Assign to Group
ArtPro+ Advanced	943543	EMS_052377.220915140338588	11-Dec-2022	1 / 5	Assign to Group
DeskPack Essentials for Illustrator	943545	EMS_052377.220916075704683	11-Dec-2022	2 / 2	Assign to Group

The screenshot shows the 'Manage Dynamic Subscriptions' page with a table of assigned subscriptions:

GROUP	PRODUCT	ORDER	EXPIRES ON	SEAT COUNT	ACTIONS
Users of Studio	5 Group Members, 2 Products				
	Studio Advanced	demo 052377	31-Dec-2022	0 of 1 in use	Unassign
	Studio Store Visualizer Advanced	demo 052377	31-Dec-2022	0 of 1 in use	Unassign
Prepress Label Division	3 Group Members, 3 Products				
	Studio Advanced	demo 052377	31-Dec-2022	0 of 1 in use	Unassign
	ArtPro+ Advanced	943543	11-Dec-2022	0 of 2 in use	Unassign
ArtPro+ Plate Cut	943544	11-Dec-2022	0 of 1 in use	Unassign	



User signs in on local workstation



- License is automatically released to group when application is closed
- License is automatically taken when opening application if a license is still available for the group
- If no licenses are available a notification is given

ESKO*