

# What's New in Dynamic Content 20.0.1?

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# Latest and greatest system support



macOS Big Sur



Adobe® Creative Cloud™

macOS	10.13 (High Sierra), 10.14 (Mojave), 10.15 (Catalina), 11 (Big Sur)
Windows	Windows 8, Windows 8.1, Windows 10
Adobe® Illustrator®	Illustrator 2019, 2020, 2021

# Introducing Freeform Tables

- Unlike the US FDA Nutrition Facts tables, many tables do not have a regulated structure (for example, those for European markets)
- In Dynamic Content 20, content for a structured table can be delivered by:
  - WebCenter's Packaging Content Management (PCM)
  - Other sources that write a compliant XML file with the Freeform Table structure
- As with other dynamic elements, the content is fixed but the presentation in the artwork can be defined by the artwork designer

Cup size	1 Packet (55g)	
		% Daily Value*
<b>Calories</b>	210 kcal	
<b>Total Fat</b>	8 g	15%
Saturated Fat	1 g	1%
Trans Fat	0 g	0%
<b>Carbohydrate</b>	37 g	68%
Dietary Fibre	2 g	3%
Total Sugar	4 g	8%
	Includes 2g Added Sugars	
<b>Protein</b>	3 g	5%

\* The % Daily value(DV) are based on a 2,000 calories diet. Your daily value may be higher or lower depending on your calorie needs

# Freeform Tables in WebCenter 20

- WebCenter already had limited support to represent these tables, but...
- They could not be exported to Dynamic Content or PDF reports, which limited their usability

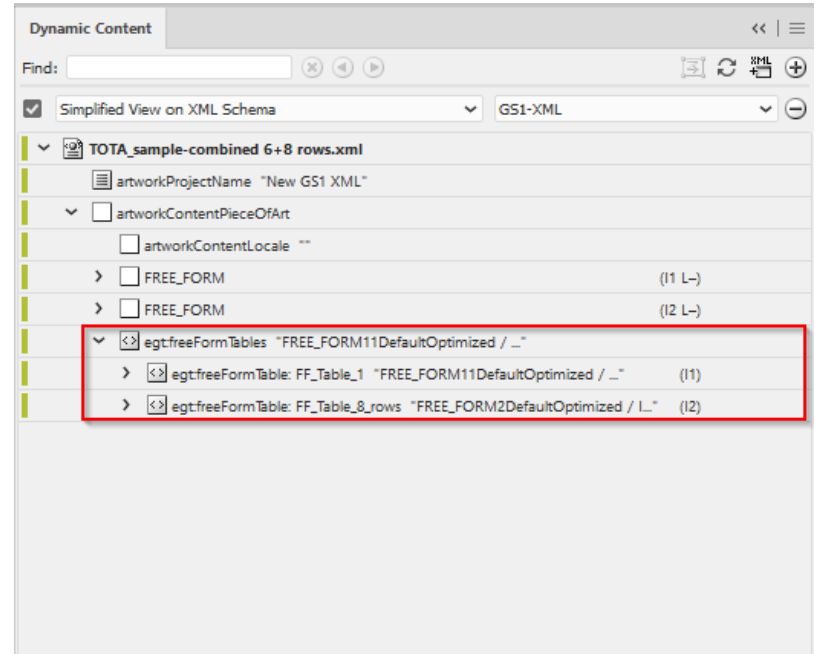
The screenshot displays the WebCenter 20 interface. The top part shows a 'Master Text' table editor with columns A, B, and C. The table contains rows for various nutrients: Saturated Fat (1g), Trans Fat (0g), Carbohydrate (37g), and Dietary Fibre. A context menu is open over the table, showing options like 'Add Column Right', 'Add Column Left', 'Add Row Above', 'Add Row Below', 'Remove Column', 'Remove Row', 'Show/Hide', and 'Show Column'. Below the editor, a 'Preview' window titled 'Multilang Master Grid' is shown. It displays a table with columns for 'Cup size', 'Calories', 'Total Fat', 'Saturated Fat', 'Trans Fat', 'Carbohydrate', 'Dietary Fibre', 'Total Sugar', and 'Protein'. The table includes a summary row for 'Includes 2g Added Sugars' and a disclaimer at the bottom: '\* The % Daily value(DV) are based on a 2,000 calories diet. Your daily value may be higher or lower depending on your calorie needs'.

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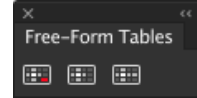
# Freeform Tables in Dynamic Content

- Dynamic Content 20 can read the table structure from the GS1 XML and generate structured artwork elements
- To create a table, select the freeFormTable element and choose the “Make Dynamic Object” button



# Freeform Table highlighting

- A new Free-Form Tables palette can highlight the features of the incoming content
  - To visualize the content's structure when editing artwork



 *Misalignments*

Free Form Table (11)


Ingredients	Content	DV
Sugar	235g	55%
Proteins	XXg	0.3%
Saturated Fat	6g	8%
Sodium	2g	97%

 *Neighbors*

Free Form Table (11)

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For testing purposes only!

 *Rows and Columns*

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