

# What's new in Dynamic Content 18.1.1?

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# Latest and greatest system support



macOS Catalina



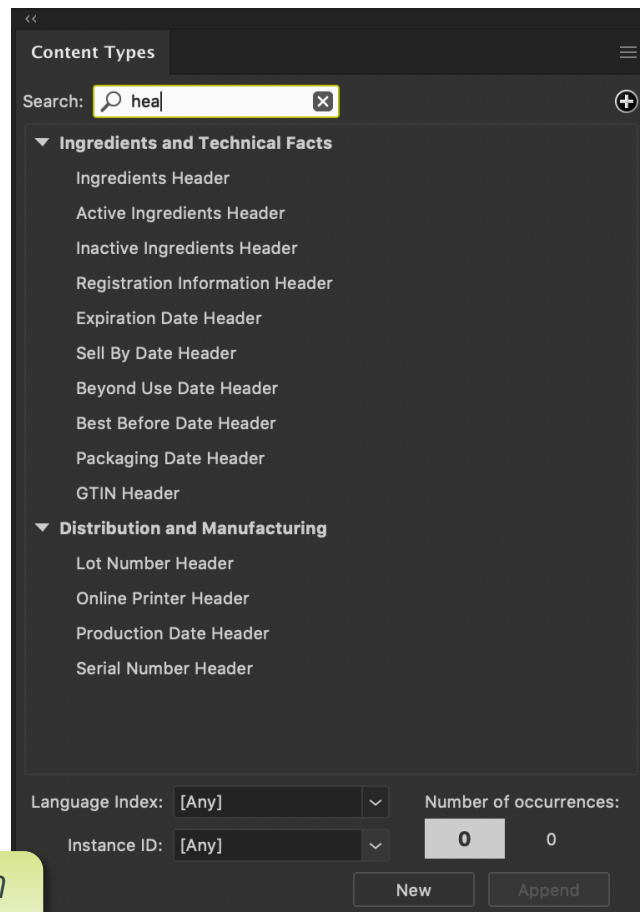
Adobe® Creative Cloud™

macOS	10.12 (Sierra), 10.13 (High Sierra), 10.14 (Mojave), 10.15 (Catalina)
Windows	Windows 7, Windows 8, Windows 8.1, Windows 10
Adobe® Illustrator®	CC 2018, CC 2019, CC 2020

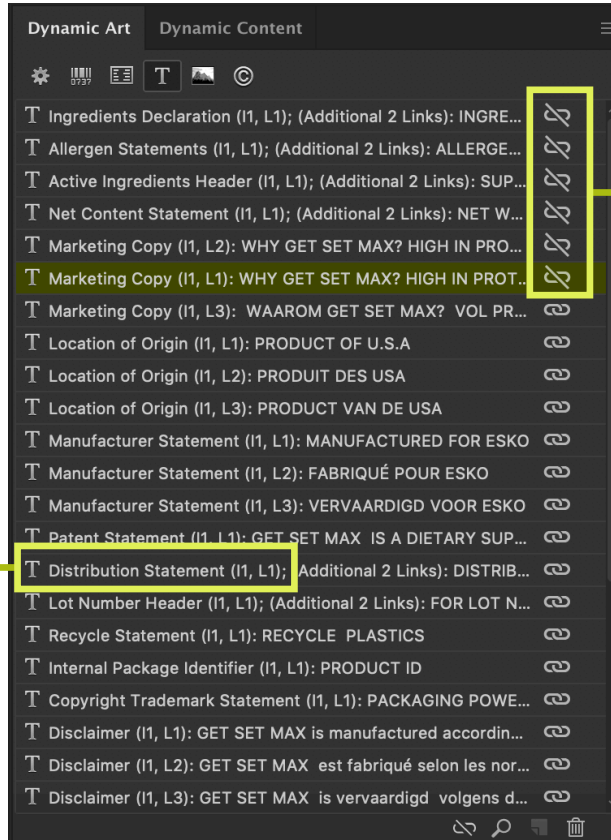
## NEW: Content Types panel

- A new panel available for Dynamic Art
  - A “shortcut” to all the available GS1 content types
  - Use Search and Filters to quickly locate the placeholders that you’d like to add to your artwork
- Can also create a “Virtual Placeholder”: a dynamic art placeholder that is not linked to an object in the artwork
- Speeds the creation and definition of new placeholders for Dynamic Art

*Only available for GS1 workflow – when working in IPC mode, this panel is disabled*



# Dynamic Art enhancements

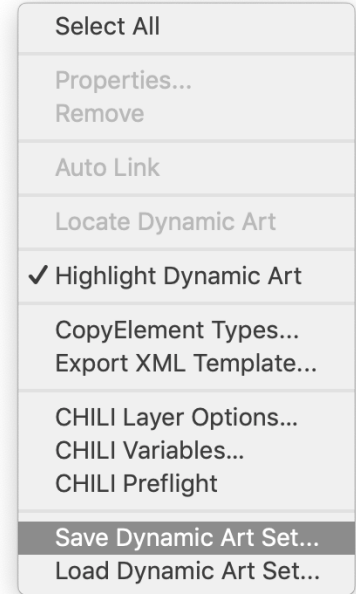
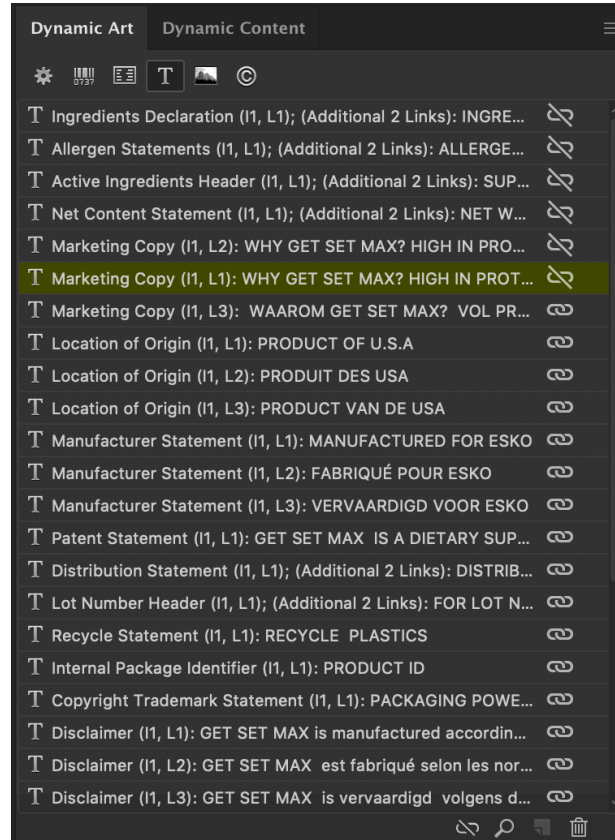


*Virtual Placeholders that are not yet linked to an object in the artwork*

*Now uses a descriptive name instead of the GS1 code, making items easier to find*

## NEW: Dynamic Art Sets

- After defining all your placeholders, save the “Set” for use with other similar artwork files
- Load a Dynamic Art Set to tag artwork variants that all use the same structure
- Tag or create artwork variants in minutes, saving time and increasing productivity



*See Dynamic Content 18.1.1 in action on the Esko eLearning platform*

Take me there!

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